COMPETITIVE ACTIVITY

MARKET Rochester PLANT OPERATOR F+K DATE 4/30/84 T/A NJO

12 MONTH CONTRACTS

	POSTING			ROTARY			PERMANENTS		
	GRP's	BRAND	$	#	BRAND	$	#	BRAND	$
PHILIP MORRIS	48(57)	Merit	12,049.20				3	Multiple	$4750.00
R J R	25	Salem	3970.00		Sterling	2200.00	1	Sterling	850.00
	25	Sterling	3970.00		Salem	2200.00			
B & W									
LORILLARD	50	Newports	7940.00				1	Newport	1265.00
	50	Newports	7940.00						
AMERICAN									
L & M									

SHORT TERM BUYS

COMPANY	POSTING GRP's	POSTING BRAND	POSTING MONTHS	POSTING $	ROTARY #	ROTARY BRAND	ROTARY MONTHS	ROTARY $

AVERAGE COST #50 $7940.00 1 ROTARY $1100.00 1 PERMANENT 1780.00

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Source: https://www.industrydocuments.ucsf.edu/docs/gjnn0004